

Overview

Rahul Keshap founded Shuru Law after spending twenty years working with people from across the world, helping them solve problems and achieve their goals. Shuru Law focuses on listening carefully, helping people articulate their strategy and objectives, and working with them to make it all happen as simply and effectively as possible.



Services for Nonprofits

Nonprofit organizations have different priorities, needs, and challenges than their for-profit counterparts. Revenue is still important of course, but more fundamental is how the organization achieves its mission while remaining financially sound. Satisfying nonprofit stakeholders can be far more complicated than delivering a profit for shareholders.

Fractional General Counsel | Corporate Governance | Staff/Volunteer Policies | Vendor Agreements | Chapter/Society Structure | Member Benefits/Rights | Fundraising | International Opportunities

Fees

As a sole practitioner who has worked in legal and business leadership roles, Rahul delivers expert counsel that balances real-world considerations with legal and ethical requirements while keeping overhead low. Hourly rates are \$250, with estimates provided in advance as needed.

Qualifications

Rahul Keshap is licensed in Virginia (#44237) and the District of Columbia (#466015), serves as adjunct faculty at the University of Virginia School of Law, an arbitrator for the Office of Dispute Resolution at FINRA (#A63642), and as a board director for the Center for Nonprofit Excellence and the Charlottesville Business Innovation Council. Rahul also volunteers as an expert advisor at the Community Investment Collaborative.

Why Shuru?

By happy coincidence, “shuru” has two interesting meanings that work well. In Hindi, shuru (शुरु) means “start,” and it evokes the hope and optimism that every entrepreneur feels when they are at the beginning of an exciting and fulfilling journey. In Mandarin (Chinese), shuru (输入) means “input,” conveying the advice and counsel that successful non-profit organizations need to resolve challenges and realize opportunities.

Rahul Keshap, Esq. | rahul@shurulaw.com | (434) 226-0683
<https://www.shurulaw.com> | <https://www.linkedin.com/in/rahulkeshap/>